

# Actuaries Summit

**Think Differently**



**Actuaries  
Institute**

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# Thinking about life insurance through a genetics lens

Jessica Chen & Damjan Vukcevic

# Purpose

**Should we think differently about genetics?**





# Overview

The presentation will discuss:

1. Current views of the life insurance industry on genetics
2. The latest in genetics research
3. Analysis of potential impacts
4. Thoughts on future considerations



# 1. CURRENT VIEWS

# Industry's current guidance & practice

## Guidance

### FSC genetic disclosure guidelines (key items)

1. Make available the results genetic tests **upon request**.
2. Will **take account** of the benefits of special medical monitoring, early medical treatment, compliance with treatment and the likelihood of successful medical treatment when assessing overall risk.
3. Will **provide reasons** for any adjustment to premiums or policy conditions after application assessment.

## Practice



1. While the results of any genetic test are required to be disclosed if requested, life insurers currently **do not regularly make** genetic disclosure **requests**.
2. They are **rarely used to assess the outcome** or change a person's premium.
3. This also seems to be largely the case in the USA as well (Green et al. 2015).

# Industry's current views

## Questions

## Current common views

1. How much deterministic information does a genetic test provide?

1. There are a limited number of life-debilitating diseases that will definitely occur, but that only manifest in later life

2. Do genetic tests give more information compared to existing assessments methods? (e.g. family history, blood test, etc)

2. Not necessarily

3. Can predictive genetic test results be used in underwriting to reject or vary premium rates?

3. As the results are non-definitive, underwriting outcomes may be challenged in court

4. Have there been cases of declined claims due to non-genetic disclosure?

4. Very few

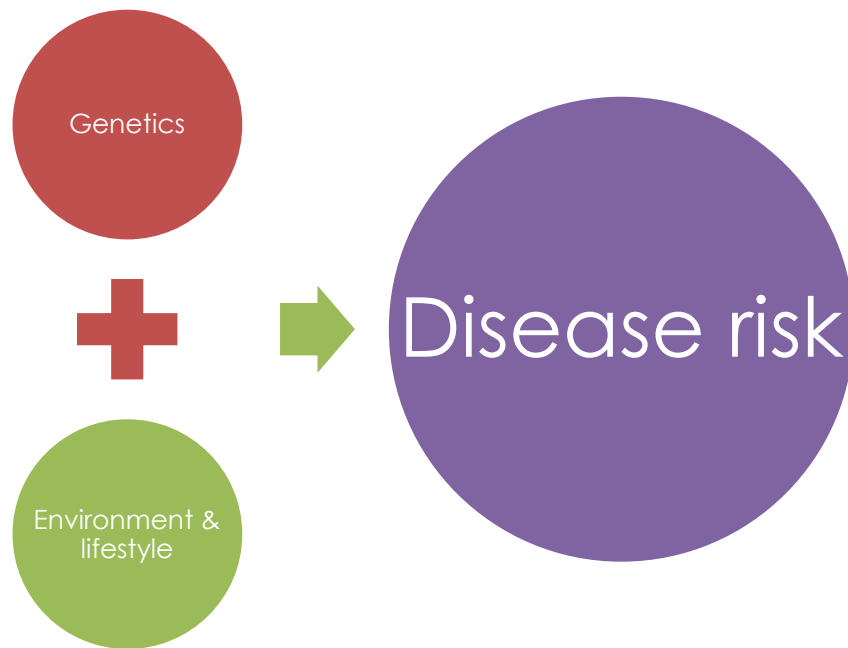
**Current view: not immediate threat, but a potential emerging risk**



## 2. GENETICS RESEARCH



# 'Nature vs nurture'



Disease	Heritability (approx.) <i>Variance explained by genetic factors</i>
Type 1 diabetes	85%
Alzheimer's disease	80%
Coronary artery disease	50%
Prostate cancer	40%
Parkinson's disease	25%
Breast cancer	25%
Stroke	15%

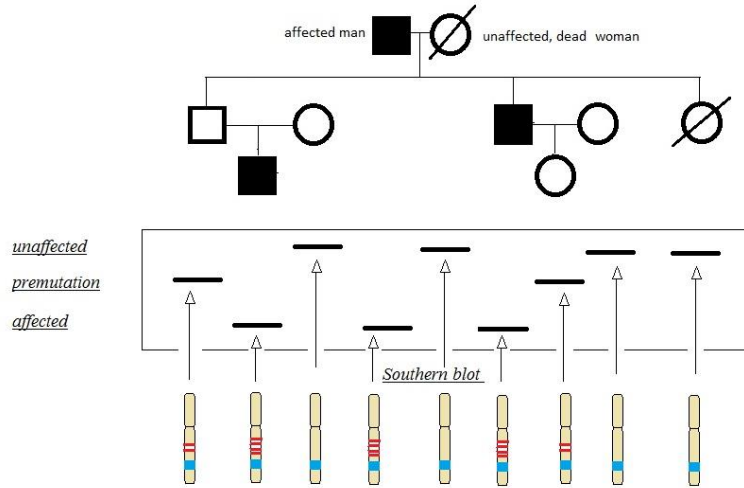
# Genetic epidemiology

1980

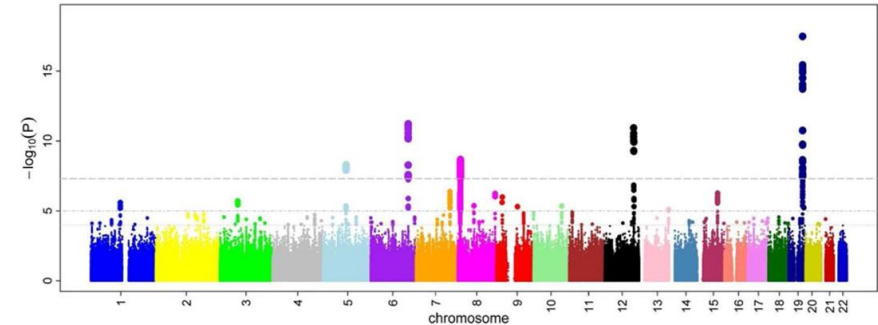
2005

Linkage analysis

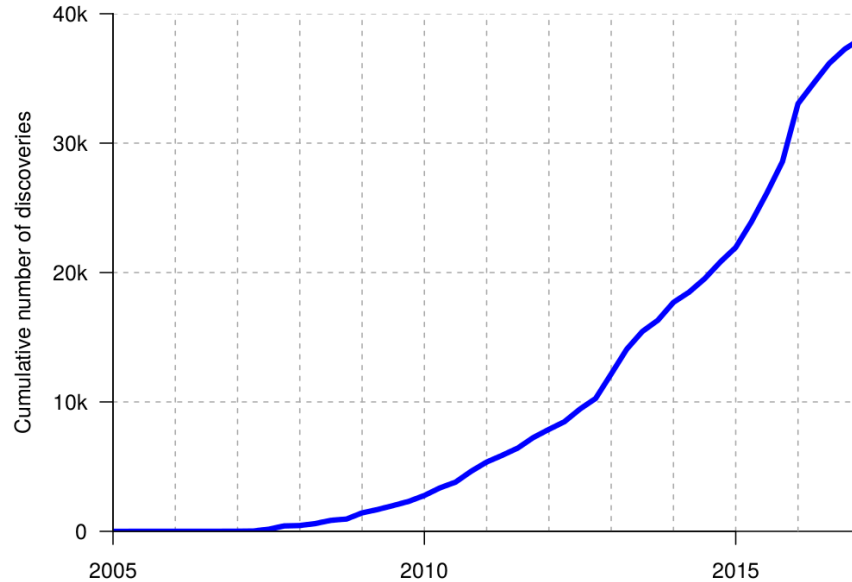
Genome-wide association studies (GWAS)



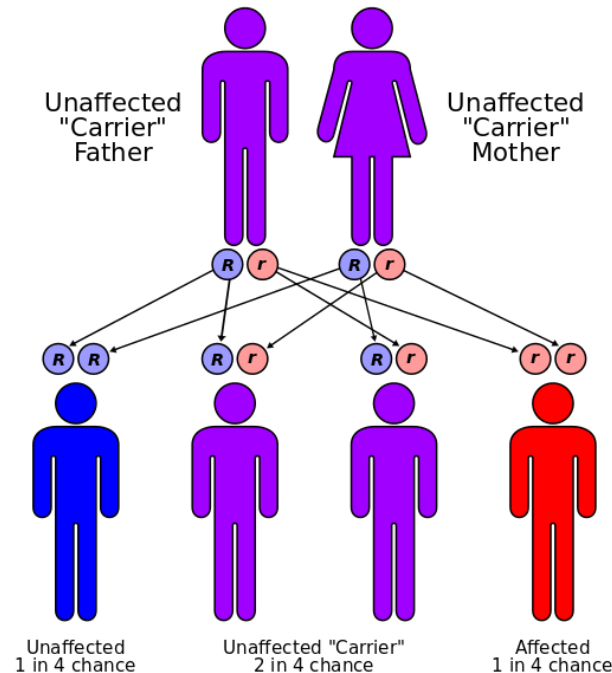
Pedigree with genetic linkage



# The GWAS 'boom'



# Genetic risk prediction – monogenic



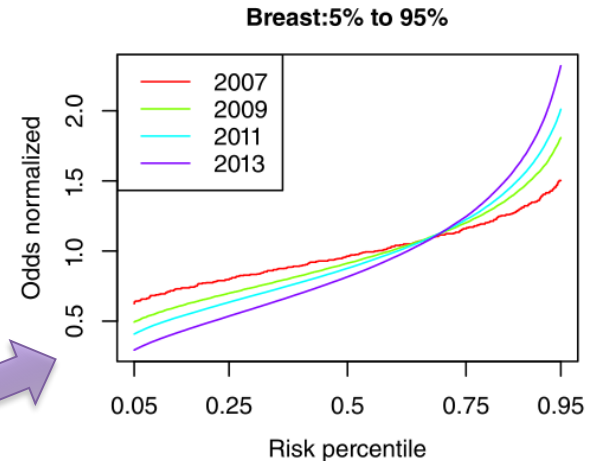
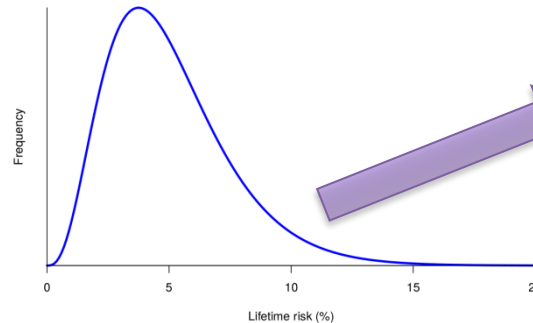
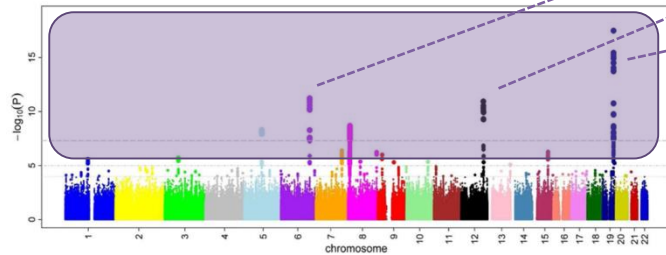
Disease caused by a single gene

Example uses:

- Confirm medical diagnoses
- Determining carrier status (e.g. for family planning)

# Genetic risk prediction – polygenic

$$\text{Polygenic risk score (PRS)} = \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k$$

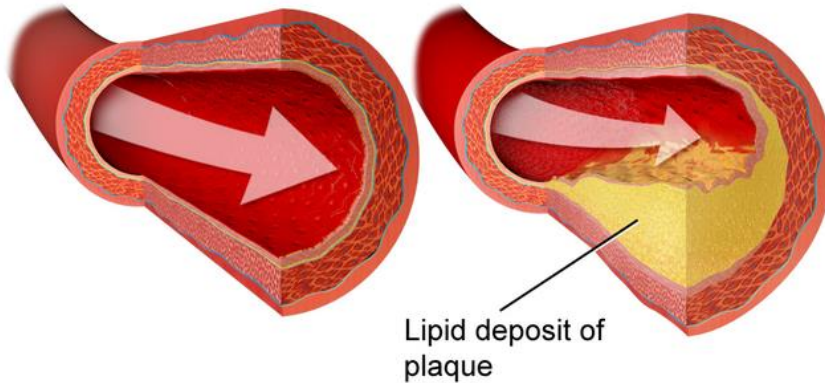


# Coronary artery disease

Normal Artery

Narrowing of Artery

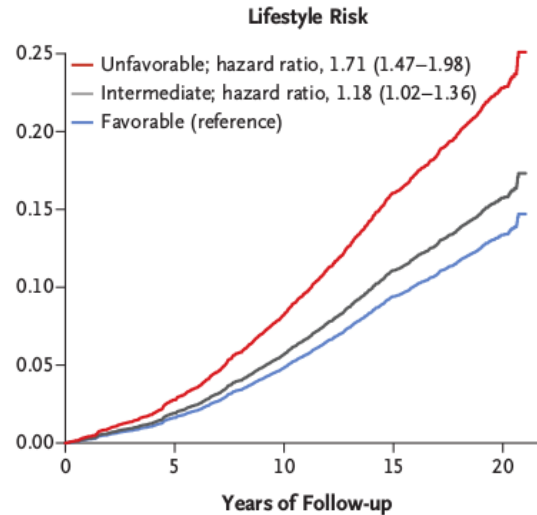
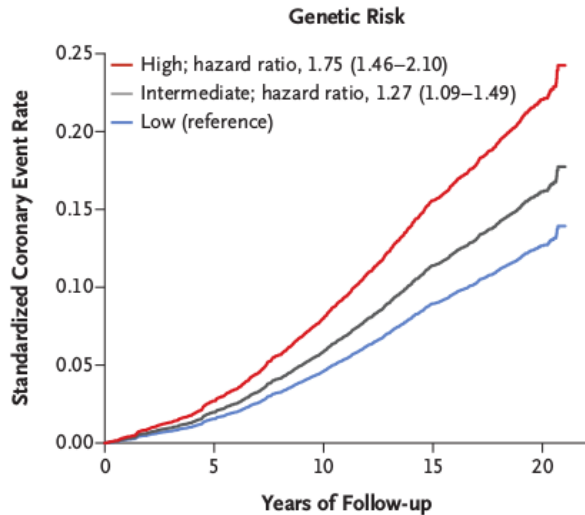
- Leading global cause of death
- Prominent cause of life insurance claims



## Coronary Artery Disease

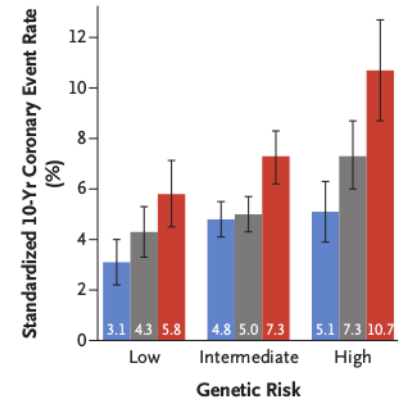
# Predicting coronary artery disease

## A Atherosclerosis Risk in Communities



■ Favorable lifestyle ■ Intermediate lifestyle ■ Unfavorable lifestyle

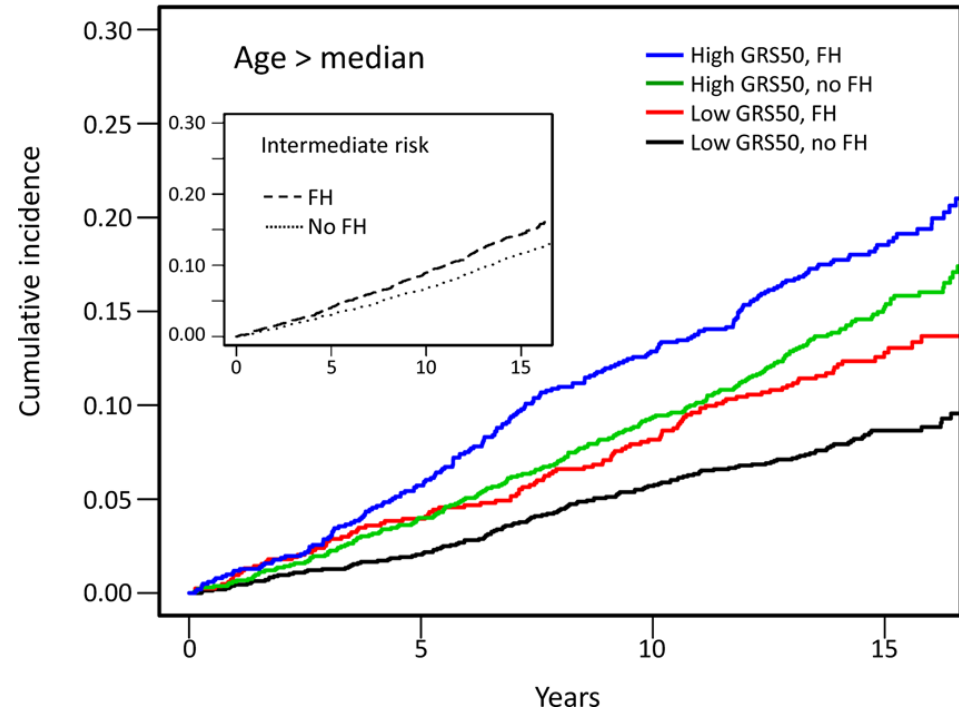
## A Atherosclerosis Risk in Communities



## What about family history?

Known family history  
**provides additional  
information** to the  
inferred genetic risk

Useful to know both, and  
combine, to predict risk

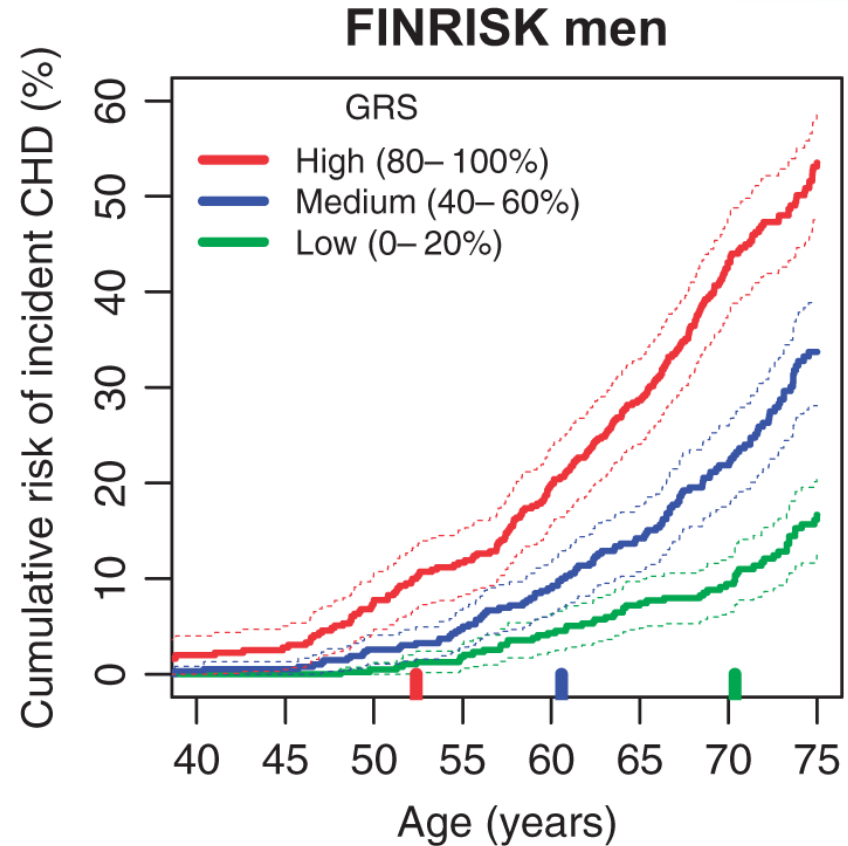




## How might a predictive test be used?

Medical screening  
stratified by genetic risk

Preventative  
interventions targeting  
high-risk individuals



# Are predictive tests available?

Find out what your DNA says about your health, traits and ancestry.



order now \$199



MEETS FDA REQUIREMENTS

## Genetic Health Risks\*

3+ REPORTS

Learn how your genetics can influence your risk for certain diseases.

Reports include: Hereditary Thrombophilia, Late-Onset Alzheimer's Disease, Parkinson's Disease

[sample report](#)



## Ancestry

3+ REPORTS

Discover where your DNA is from out of 31 populations worldwide - and more.

Reports include: Ancestry Composition, Haplogroups, Neanderthal Ancestry

[sample report](#)



## Wellness

5+ REPORTS

Learn how your genes play a role in your well-being and lifestyle choices.

Reports include: Deep Sleep, Lactose Intolerance, Genetic Weight

[sample report](#)



# 3. ANALYSIS OF IMPACT

# Predicting the impact of predictive tests

*Would people make insurance decisions based on a test result?*

**Yes** (Green et al. 2015)

*How would this affect insurance companies?*

We did an...

- illustrative model of **trauma insurance anti-selection**
- using the **latest genetic knowledge**
- to estimate **claim costs** and **lapse rates**.

# Modelling: genetic assumptions

Disease	Proportion with high genetic risk	Increase in risk, relative to those not in high risk group	Proportion of trauma claims due to disease(s) (ages 35–65)
Coronary artery disease	20%	45%	12%
Breast cancer	20%	71%	12%
Prostate cancer	1%	61%	10%
<b>Total</b>	<b>28%</b>	<b>31%</b>	<b>34%</b>

Diseases considered but omitted:

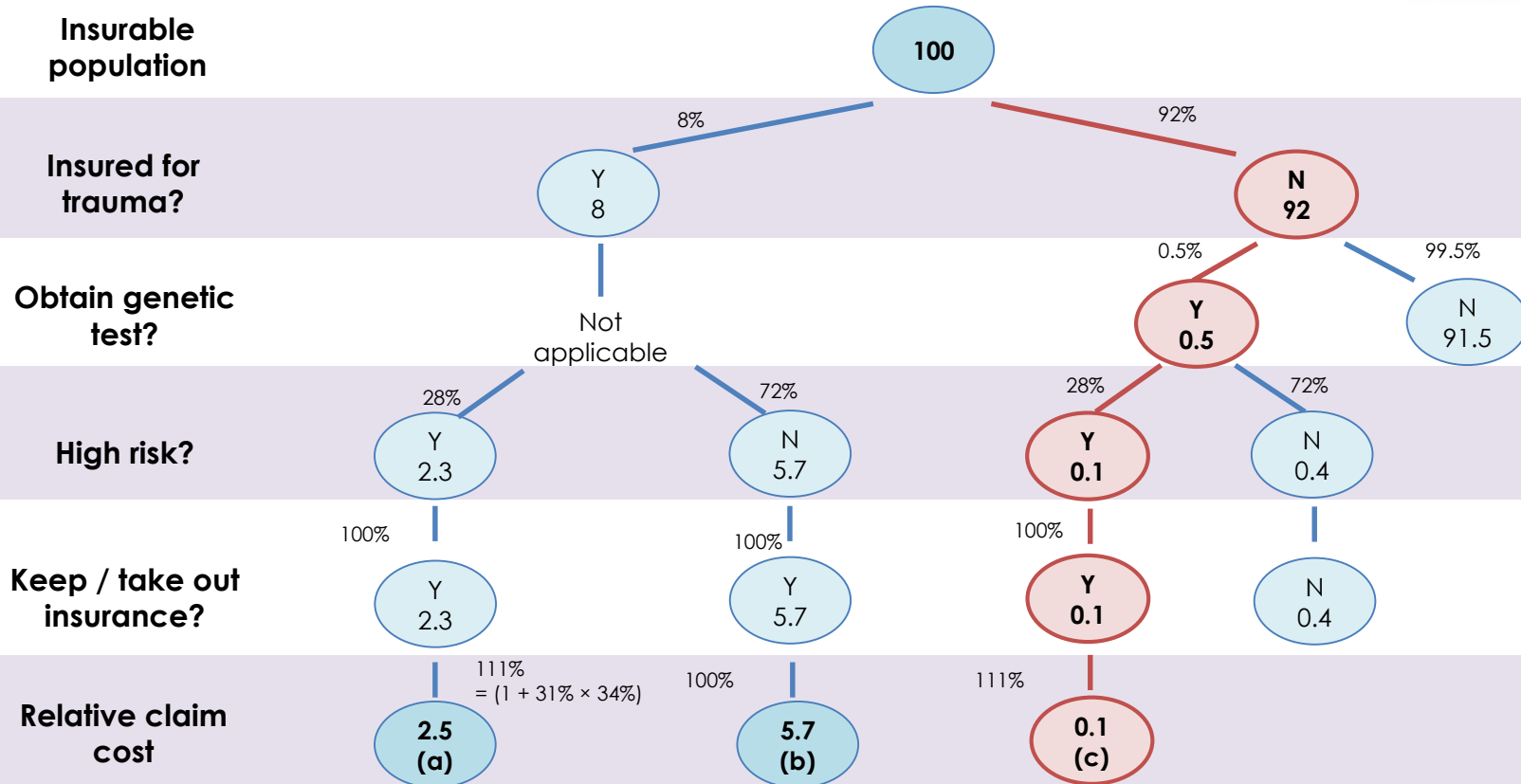
- Stroke
- Depression



# Modelling: other assumptions

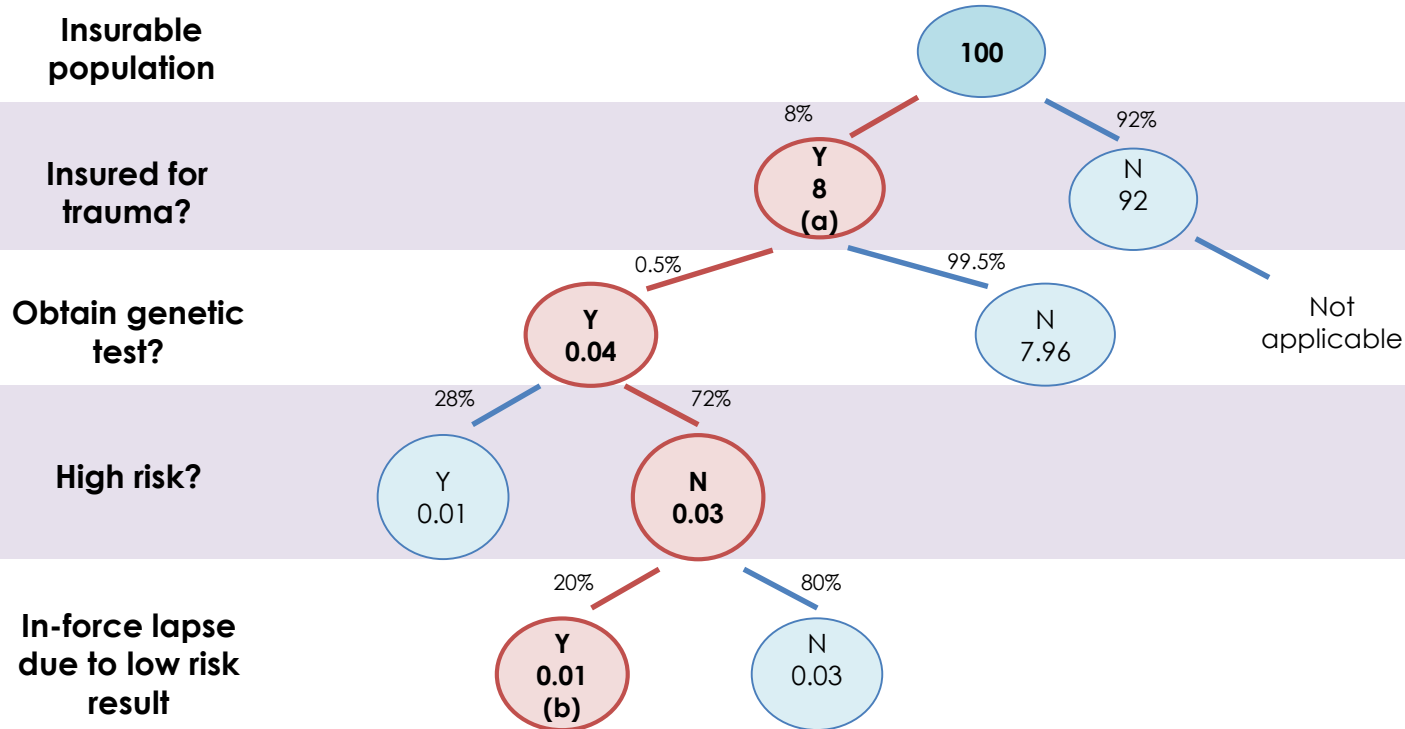
Variable	Value
Proportion of people that get a genetic test	0.5%
Proportion of people insured for trauma	8%
In-force lapse rate if known to be at low risk (c.f. BE 15%)	20%
Non-insured who obtain insurance before obtaining a genetic test	100%

# Modelling: claims



**Increase in claim costs = 0.2%**  
 $[c / (a + b)]$

# Modelling: in-force lapse



% of in-force lapsed from knowledge of low risk result =  $0.1\%$   $[b / a]$   
 or  
 % increase in lapse rate (15% best estimate lapse rate) =  $0.5\%$   $[0.1\% / 15\%]$

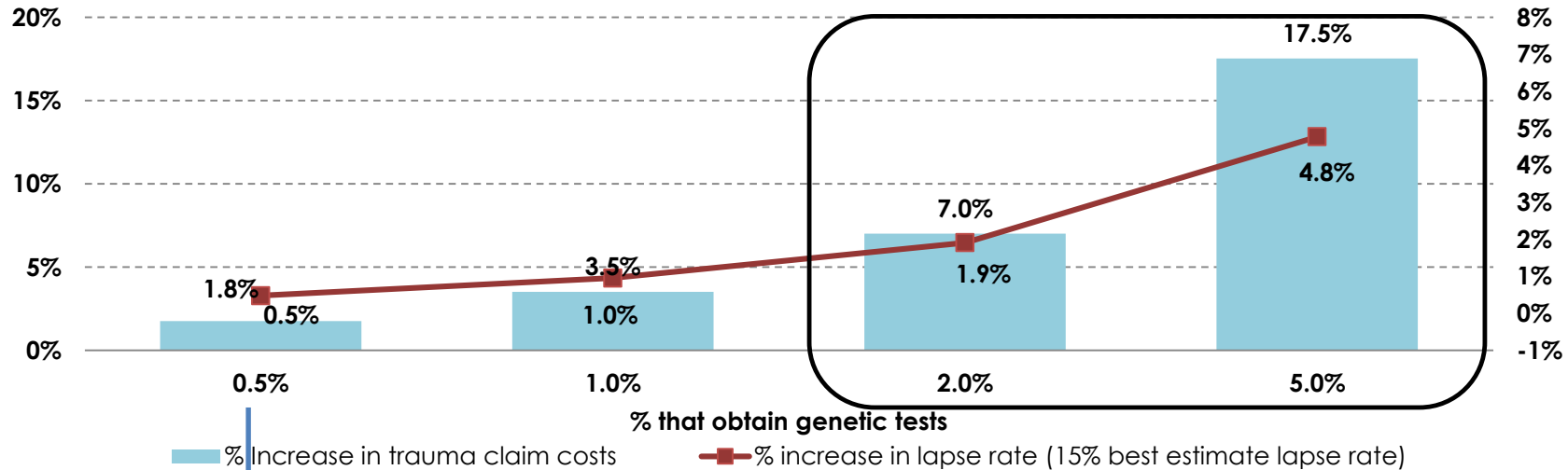


# Modelling: variation of factors

% Increase in trauma  
claim costs

## Impact of % that gets tested

% increase in lapse rate  
(15% best estimate lapse  
rate)



Current view still holds

Point of material impact



## 4. WHAT DOES THIS MEAN?

# Reassessment of current views

## Questions

1. How much deterministic information does a genetic test provide?

2. Do genetic tests give more information compared to existing assessments methods ?  
(e.g. family history, blood test, etc)

3. Can predictive genetic test results be used in underwriting to reject or vary premium rates?

4. Have there been cases of declined claims due to non-genetic disclosure?

## Reassessment of views

**1. Recent advances now provide a useful estimate of disease risk for a number of common diseases, comparable to the effect of lifestyle risk factors**

**2. Yes, for a number of diseases, and they do so in a way that is complementary to existing methods**

**3. If tests are widely performed, people may view this similar to a blood test and may find it more acceptable**

**4. Very few, and may be difficult to prove due to direct-to-customer business models**

# Longer terms considerations

- **Ethical tension:** desire to be inclusive and not discriminate based on genetics, and a desire to have a sustainable insurance industry
- **Long term states:**
  - (1) more tailored premiums
  - (2) much larger risk pools and restrictions on 'tailorability'
  - (3) some restrictions, especially with respect to genetic tests

How can we shape our desired long-term state?
- **Group insurance opt-in vs opt-out:** impact of genetic testing should be considered



## In summary

Predictive genetic testing is an area that is fast developing and if such testing were to become **widely adopted** it is likely to impact the life insurance industry.

Insurance would need to **evolve and adapt** to these technological changes, perhaps at a **faster rate** than in the past.



# Discussion

**Any questions?**

Read our paper:

<https://goo.gl/XF4UVK>

# Acknowledgements

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## References

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