

Renovating a Finance Function Elements of Change

Beth Lawson



This session will explore the concept of Adaptive Change using the renovation of a finance function as an example

What is Adaptive Change?

Adaptive Change

Adaptive change requires a shift in mindset and values which means multiple elements need to be addressed.

Technical Change

Technical change requires a technical solution

For example, we might see the change of reporting platform as a technical change but if a mindset shift is required to get people to use the new reporting platform then it is an adaptive change.

We often mistakenly try to apply a technical solution to an adaptive change

Why is understanding Adaptive Change important?

- 1. If we can't identify when a problem is an adaptive one we will be frustrated with the inability of change to stick.
- 2. We will be more effective in our roles if we can recognise when change requires an adaptive approach.
- 3. Knowing the multiple elements that need to be addressed is essential to enacting successful change.

Essential Elements for a successful Adaptive Change

People

Communication

Involvement

Values

Skilled Facilitators

Culture-behaviours

Process

Mindset

Systems/ structures

Example: Renovating a Finance Function

From being seen as a

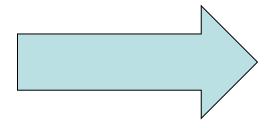


Desired End State

- All deliverables are on time and accurate
- Training new employees is easy and they can come up to speed quickly
- Everyone is thinking of ways to improve
 - > themselves,
 - > the way they do things
 - > and the organisation
- We focus on "possibilities" rather than issues

How would we address all of the elements to tackle this adaptive change?

A simple framework:



- People
- Processes
- Systems
- Customers

And more broadly:

- Leaders should focus on the "why"
- Empowering people to focus on the "how"

The main focus will be on learning through discussion and I look forward to hearing your examples and thoughts on the very important topic of Adaptive Change