

Thriving on Change

16th

General Insurance Seminar



Institute of Actuaries of Australia



9-12th Nov 2008
Hyatt Regency Coolum

CAT301 – Catastrophe Management in a Time of Financial Crisis

Will Gardner
Aon Re Global



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Agenda

- CAT101 and CAT201 Revision
- The Catastrophe Control Cycle
- Implications of the Financial Crisis



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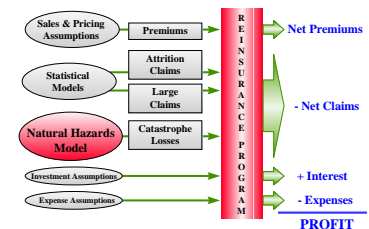
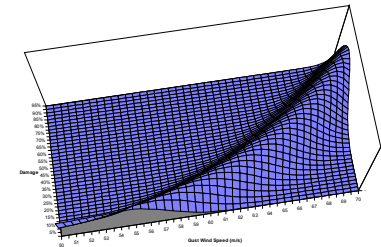
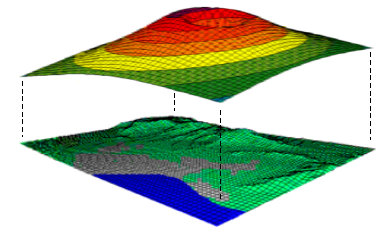


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CAT101 - An Application of Actuarial Techniques to Cyclone Simulation (GI Seminar XI 1997)

- Models simulate “possible” events
- Events
 - Assumed to be independent
 - Assumed to act in a Poisson process
 - Each have an annual frequency
 - Event severities are determined (mean, s.d., maximum)
- Event losses are ranked to determine Probable Maximum Loss (PML) curves and can be used for Dynamic Financial Analysis (DFA)



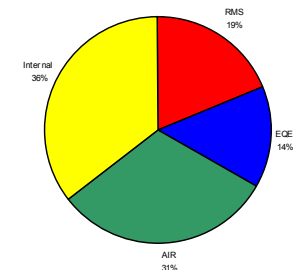
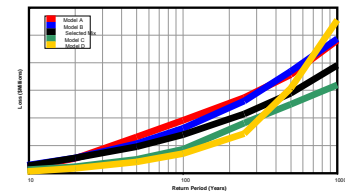
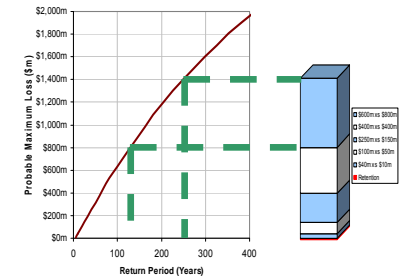


CAT201 – Advanced Catastrophe Modelling Techniques in Practice (GI Seminar XV 2005)

- Limit Selection
 - Review a range of models and use expert advice to select appropriate all-perils whole of portfolio 250 year PML
- Price estimation
 - Market price depends on the mix of models used by reinsurance markets

but

 - Prices are based on more than just the technical price determined from the models





Some of the Needs of Catastrophe Management

- Quantify total exposure to any one event
- Quantify potential event loss at various probabilities
- Quantify potential aggregate loss at various probabilities
- Optimise net risk in terms of risk and return
- Allocate catastrophe cost across business units, geographies and policies
- Develop direct pricing to incorporate catastrophe risk due to
 - Cost Pure peril risk
 - Cost of Concentration
- Optimise pricing and exposure mix to manage overall company profitability and risk



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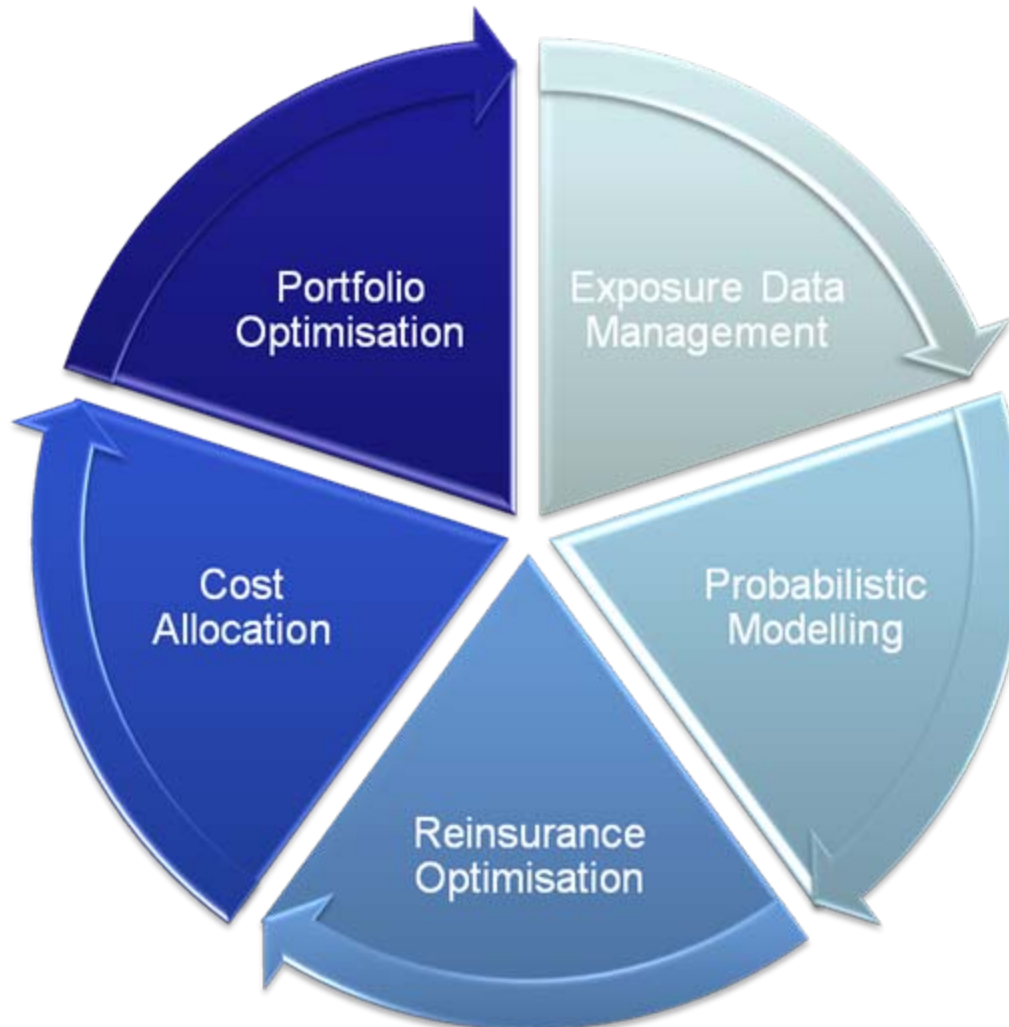
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Catastrophe Control Cycle





Financial Crisis

- APRA Prudential Standard GPS 116 - Capital Adequacy: Concentration Risk Capital Charge
 - *“APRA will expect the insurer to be able to demonstrate an understanding of the model used in estimating the MER. This understanding will include:*
 - (a) the type of data and assumptions used in the model;*
 - (b) the methodology used to incorporate the data and assumptions into the model; and*
 - (c) the sensitivity of the resulting MER figure to changes in the model’s assumptions. ”*
- US standard
 - Actuarial Standards Board, June 2000, “Actuarial Standard of Practice No. 38 - Using Models Outside the Actuary’s Area of Expertise (Property and Casualty)”, Casualty Actuarial Society, Doc. No. 071 (**Note – Revision pending**)



Data Collection

- Data typically collected
 - Risk location, Sum Insured, Wall material, Roof material, Year of construction, Deductible amount
- Data implied
 - Geographic coordinates, Insured to Value Ratio (level of underinsurance), Building code level, Building quality, State of repair, no irregularities or appurtenant structure
- “If you have a five star model but two star data, you will get two star results” – Dr George Walker

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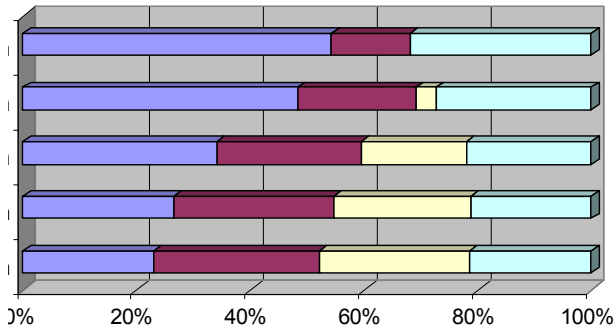
Data Collection – Financial Crisis

- Sums Insured could increase
 - Eg. “This is my primary asset”
- Sums Insured could decrease
 - Premiums going up too much
- Sums Insured growth will not match official Inflation
 - Inflation → Construction costs → Building values → Sums insured
- Misinformation – Fraud
 - Rade Musulin – Session 7.a

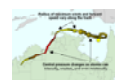

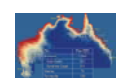


PML Estimation

- Multi-model approach offers best solution
 - Better central estimate of the PML
 - Better understanding of the possible range
- Non-modelled perils need to be considered
 - Bushfire, flood, thunderstorm, hail, terrorism
- Need to allow for model adjustments
 - Before running model - Eg. Input Tax credits
 - After running model – Eg. Demand surge
- Expert opinion is valuable
 - The Black Box syndrome



■ Earthquake
 ■ Cyclone
 ■ Other
 ■ NZ EQ

	AIR	IF	EQE	RMS
Model Type	Detailed & Aggregate	Detailed & Aggregate	Detailed	Detailed & Aggregate
Last Update	2002	2005	1998	2005
Hazard Technique	1.25° x 1.25° grid cell at land fall 	100 coastal gates (~100km) 	24 gates (~400km) 	98 coastal Gate (~100Km) 5 bypassing Gates (250km)
Wind Methodology	<ul style="list-style-type: none"> Random-walk using 1.25°x1.25° cell grid 	<ul style="list-style-type: none"> Intensity based on fits to historic data Wind model based on Dhaneshvaran and Gardner (2001) 	<ul style="list-style-type: none"> Windfield based on Holland (1980), modified to fit Schwerdt et al (1979) 	<ul style="list-style-type: none"> Random-walk simulation Drayton (2005) Time-stepping directions wind field model
Other Components	<ul style="list-style-type: none"> AS 1170 AUSLIG (1:25k) 	<ul style="list-style-type: none"> AS 1170.2 1989 for roughness factors 		<ul style="list-style-type: none"> Variable resolution grid (VRG) 50 x 50 km 10 x 10 km 1 x 1 km
Vulnerability	<ul style="list-style-type: none"> Detailed curves for 48 construction types Discriminate 4 regions based on AS 1170 	<ul style="list-style-type: none"> Detailed curves for 21 construction types Discriminate 4 regions based on AS 1170 	<ul style="list-style-type: none"> 4 construction types <ul style="list-style-type: none"> Unknown Timber Masonry Concrete 	<ul style="list-style-type: none"> Detailed curves (>30) including country specific curves (e.g. Brick Veneer)
Additional Component	<ul style="list-style-type: none"> 3 age ranges 4 Classes: Residential, Apartments, Commercial and Mobile Homes 	<ul style="list-style-type: none"> Age discrimination (Pre-1980 & Post-1980) 	<ul style="list-style-type: none"> Two Structural modifiers (Fair & Poor) No Age discrimination 	<ul style="list-style-type: none"> Age (4 bands) Building inventory define 11 regions 40 Occupancy Class High spatial resolution

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PML Estimation – Financial Crisis

- Eventual Concentration Shifts → Changing PMLs?
- Demand Surge → Higher cost of materials and labour?
- Exchange rate movements → Higher cost of materials?
- Fraud → More claims, larger claims?
- For major damage, do we bother to rebuild?



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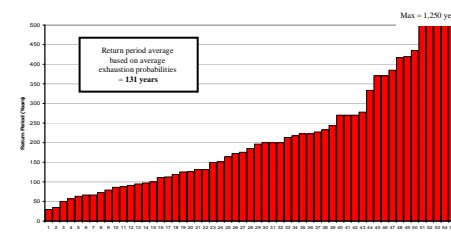
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Reinsurance Optimisation

- Limit Selection and Retention management
- Deterministic
 - Regulatory indicators
 - Deterministic scenarios
 - Peer group comparisons
- Probabilistic
 - Dynamic Financial (Reinsurance) Analysis
 - Tradeoff between
 - Risk – Reduction in volatility due to reinsurance
 - Return – True cost in terms of ceded return on economic capital



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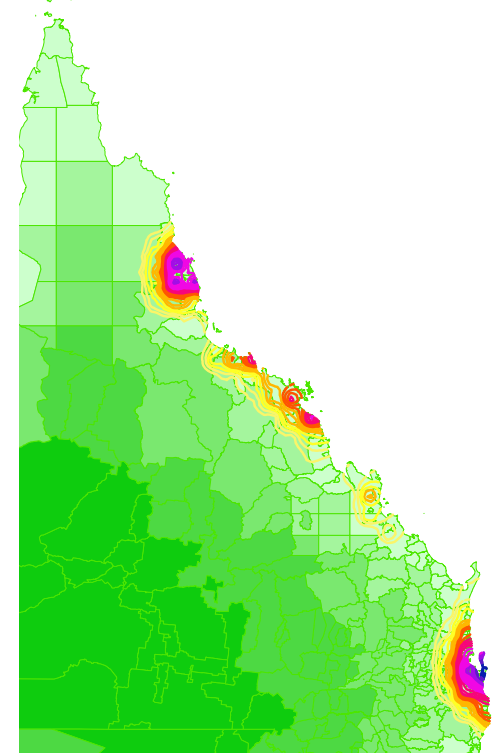
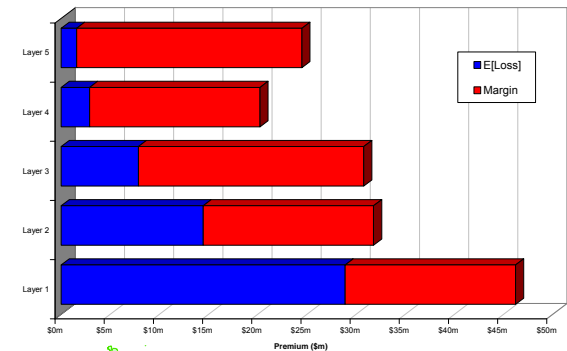
Reinsurance Optimisation – Financial Crisis

- Changes in insurer cost of capital
- Change in solvency levels of insurers and reinsurers
- Reinsurer Rating Agency downgrades → May effect mix of reinsurers on your “panel”
- Credit charges on reinsurance recoveries
- Reinsurance prices are on the move
 - A previously attractive layer may no longer be



Cost Allocation

- Real cost is the sum of
 - Pure cat expected loss
 - Reinsurer margins
 - Return on net capital at risk
- Contribution of more severe events to cost is more significant in concentrated areas
- Allocate between
 - Business units
 - Classes of business
 - Geographic locations
 - State, ICA Zone, Postcode, Building



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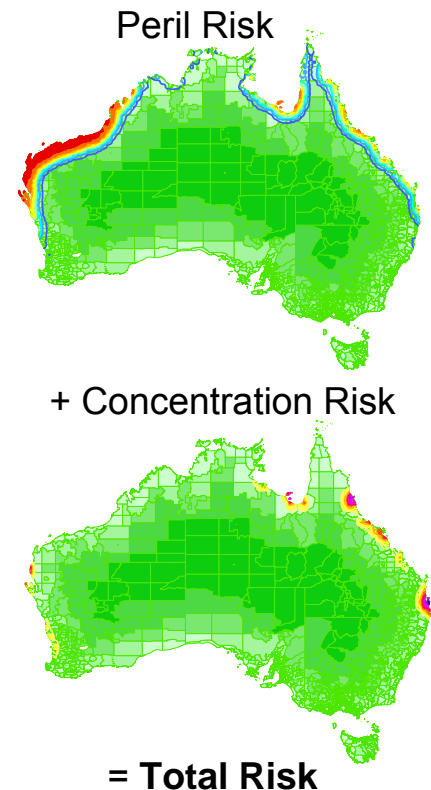
Cost Allocation – Financial Crisis

- Concentration shifts may increase or decrease allocation to various geographic regions
- Across company classes of business
 - Capital allocation will change
 - Expense allocations will change
 - Cross-subsidies and correlations will change
- Larger potential impact on Multinationals
 - Exchange rate volatility
 - Cost of Capital between markets



Portfolio Optimisation

- Optimise using iterative process to
 - Increase reward
 - Premium, Expected profit, Number of policies
 - Reduce risk
 - PML, Tail Conditional Expectation (TCE), Probability of Ruin
- Benefits
 - Limit growth of PMLs while maintaining overall portfolio premium growth
 - Reduce the risk of “Over the Top” events
 - Target dilutive pricing in areas of large exposure concentrations and natural peril risk
 - Select areas for profitable growth



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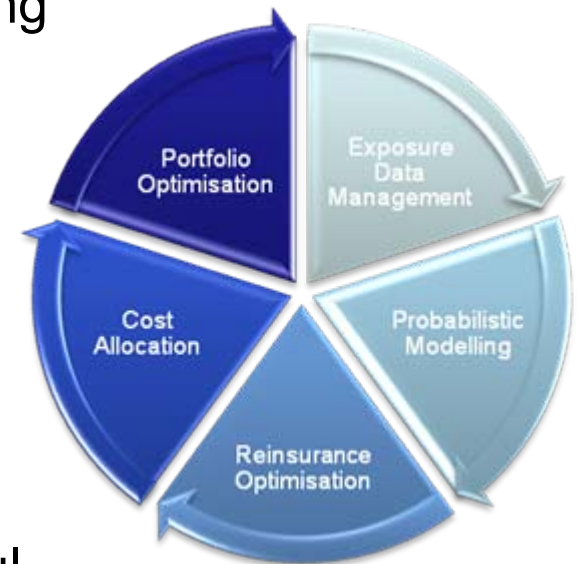
Portfolio Optimisation – Financial Crisis

- Most volatile of the 5 steps in the Catastrophe Control Cycle
- Reduced investment returns are putting strain on profits
 - Insurers are indicating (as at early Nov 08) impending price increases
- People could tend to shop around on renewals
 - Expect increased non-renewals
 - New business expenses could increase
- Price elasticity will change
 - Market will see greater movement between insurers
 - Effect of small price adjustments will disappear
- Optimisation measures may need to change
 - Eg. Use Probability of Ruin instead of APRA MCR
- Asset reductions will alter MCR calculation and hence optimisation metrics



Conclusions

- The Financial Crisis could have a major impact on the successful use of catastrophe modelling for insurance companies
- The Black Box approach does not work here and the potential impact across all areas of catastrophe risk should be reviewed in a comprehensive manner
- The Catastrophe Control Cycle offers a useful framework on which to base such a review and to manage catastrophe risk





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Questions and Discussion

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